

ERIK MABRY SIMS

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Work Experience

Audio, Video, Web Production - Freelance

March 2011 - Present

Audio Production

- recording dialogue, field recording
- mixing for broadcast & web standards
- audio repair and sweetening

Video Production

- editing
- processing video files to device, web, or broadcast
- set build/strike including lighting
- production assistant

Web Production

- create websites for companies that were "offline"
- create integrated storefronts for companies with WooCommerce and WordPress
- create, updated, and integrate social media with new branding
- trained CEO's down to hourly employees on how to use their new website and email with Google Suite

Web, Media Production - KUBE-57 TV

January 2014 - September 2015

Web Production

- redesigned TV station's main website using WordPress
- launched two affiliated station websites using Wordpress
- ran bi-monthly online contests through the website

Media Production

- edited up to 6 commercials a week for numerous syndicated TV shows
- light motion graphics work for lower-thirds and nameplates
- ran second camera for an on-location weekly show
- bi-weekly lighting and set builds/strike in the studio and on-location
- mic placement on guests

- learned WordPress by launching 4 websites under this start-up's brand
- managed and trained 6 interns on incorporating their coursework into real-life projects
- created social media accounts and integrated them into content production workflows for clients
- trained clients on how to use their new WordPress website
- created branded G Suite workspaces for clients and migrated existing accounts

Education

Seattle Recording Arts
Audio Engineering, Certificate

Alvin Community College
AA, Radio/TV Broadcasting

Technology & Skills

Software

Audio

- Audition
- Logic Pro X

Video

- Premiere
- Final Cut Pro
- After Effects (novice)

Other

- Photoshop
- Illustrator (novice)
- Pages
- Numbers
- Keynote (novice)
- Word
- Excel (novice)
- Outlook
- PowerPoint (novice)

Skills

- HTML
- CSS
- Javascript (novice)
- WordPress
- cPanel